

## **R3 Data Recovery Limited Privacy Policy**

Last Revision Date: 20<sup>th</sup> June 2012

The following privacy policy (“Privacy Policy”) describes what information R3 Data Recovery Ltd. collects, how R3 Data Recovery Ltd. collects that information, and how R3 Data Recovery Ltd. stores, uses, transfers, and discloses (collectively “Uses”) the collected information.

### **Affiliate, Partner and Third-Party Web Sites**

This Privacy Policy applies to this web site only. To the extent that this web site permits you to link to other web sites of R3 Data Recovery Ltd.’s affiliates, partners, or other third-parties, separate privacy policies may apply to those linked web sites. Those separate privacy policies may contain different terms that are not the same as those terms contained in R3 Data Recovery Ltd.’s Privacy Policy. Your access to and use of such linked web sites through links that are provided on this web site are not governed by this Privacy Policy. Rather, your access to and use of such linked web sites are governed by the privacy policies in those linked web sites, and R3 Data Recovery Ltd. expressly disclaims any and all responsibility for your access to and use of such linked web sites, as well as for any use of the information that you may provide, or any information that may be collected about you, at such linked web sites.

### **Purpose of Collection of Personal Information**

Personal Information is data that can be used to uniquely identify or contact an individual. R3 Data Recovery Ltd. collects Personal Information in order to complete online transactions that you may place with us, and also to act upon instructions that you may give to us.

### **What Personal Information R3 Data Recovery Ltd. Actively Collects**

- When you register to receive periodic email correspondence from us or to download information from our website, or to give us instructions regarding your account, we may collect Personal Information that includes, but is not limited to, your name, company name, physical mailing address, your email address, and phone number(s).
- When you complete a transaction with us, such as purchasing a product or entering into a services agreement, we do not collect or store credit or debit card numbers or any financial details.

### **Automatic Collection of Information by R3 Data Recovery Ltd**

R3 Data Recovery Ltd.’s web site, online services, applications, email messages, and advertisements, if any, may use “cookies” and “Action” tags to collect information about you. A cookie is a small data file stored on the web browser on your computer’s hard drive. A cookie associates the identification numbers built into the cookie with information about you that you have provided to us. This association allows us to recognize who you are when you arrive at our web site. Action tags tell us where on our website you have visited, counts how many users visited certain web pages within our web site, and measures the effectiveness of advertisements, if any, and web searches.

Like most web sites, we also automatically collect some tracking information and store that tracking information in an anonymous, aggregated and non-personal format. This tracking information includes Internet Protocol (IP) addresses, browser type and language, Internet Service Provider (ISP), operating system used, date and time stamps and click stream data. We use this tracking information to understand and analyse trends, to administer our web site, and to learn about user behaviour on our web site. However, R3 Data Recovery Ltd. may use IP addresses to identify you when R3 Data Recovery Ltd. feels, in its sole discretion, that it is necessary to enforce compliance with this Privacy Policy, to protect its services, Web Site, systems, information, employees, business partners, affiliates, users, customers or others, or when required by law.

### **Disclosure of Personal Information to Third Parties**

As a general rule, R3 Data Recovery Ltd. does not share with or disclose to any third parties any specific Personal Information, except (a) as otherwise described in this Privacy Policy, (b) when R3 Data Recovery Ltd. has your permission, or (c) under special circumstances such as, but not limited to, when R3 Data Recovery Ltd. believes in good faith that the law requires such disclosure, or when the disclosure will protect the safety of others.

**Affiliates:** R3 Data Recovery Ltd. may share any or all of your Personal Information with and among its affiliated or related entities, including R3 Data Recovery Ltd. affiliates located in the EU and elsewhere. Any onward transfer of your Personal Information is pursuant to the Safe Harbor Privacy Framework. The transfer of your Personal Information to our affiliates is done to allow these entities to offer you information about their businesses, products or services that may be of interest to you, or for other lawful business purposes.

**Business Partners and Service Providers:** R3 Data Recovery Ltd. may share your Personal Information with companies which provide services such as, but not limited to, online chat, product promotion via email, order fulfillment, e-commerce, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in products and services, information processing, conducting customer research or satisfaction surveys, and online job applications. These companies are obligated to protect your Personal Information.

**Other:** R3 Data Recovery Ltd. may, if required by law, legal process, litigation and/or requests from public or governmental authorities, disclose your Personal Information. We may also disclose Personal Information about you if we determine, in good faith and in our sole discretion, that such disclosure is necessary for purposes of national security, law enforcement, the prevention of a crime, or other issues of public importance. We may also disclose Personal Information about you if we determine, in our sole discretion, that it is reasonably necessary to protect our operations or users. Additionally, in the event of a corporate reorganization, merger or acquisition, or sale, we may transfer any and all Personal Information we collect to a relevant third party.

### **Integrity, Protection and Retention of Your Personal Information**

While R3 Data Recovery Ltd. endeavours to protect your Personal Information, we cannot warrant the security of any Personal Information, and ultimately you provide your Personal Information to us at your own risk. R3 Data Recovery Ltd. uses industry standard efforts and security practices to safeguard your Personal Information, and we use commercially reasonable efforts to use different

security measures designed to protect your Personal Information from access by unauthorized persons. Some of those measures include, but may not be limited to, encryption, firewalls and use of Secure Socket Layers (SSL). R3 Data Recovery Ltd. retains your Personal Information for the period necessary to fulfil the purpose for which it was collected, as outlined previously in this Privacy Policy, unless a longer retention period is mandated or permitted by law.

#### **Changes to this Privacy Policy and Notification to You**

R3 Data Recovery Ltd. reserves the right, in its sole discretion, to make changes to this Privacy Policy. When we make changes to the Privacy Policy, we will revise the “Last Revision Date” field at the top of the Privacy Policy so you know the most recent version of the Privacy Policy and when the changes became effective. Changes to the Privacy Policy become effective upon posting and updating the “Last Revision Date”. We encourage you to periodically review the Privacy Policy to be informed of any changes.